

Itsu School Programme (Year 4)

Dear Parent/Carer,

The purpose of this letter is to provide background information regarding request for specific consent to use any images of your child during and after our engagement with the itsu school programme.

Once you have read this letter we will require you to complete and return the attached consent form.

Please understand that once images are published online, these are available around the world. When we submit photographs, video recordings and information to the media, we have no control on when, where, if or how they will be used. Whilst we will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication. Please also note that you waive any right to royalties or other compensation arising from or related to the use of the images.

With regard to GDPR we must ask parents/carers to give consent, and we ask that you engage your child in the discussion to seek their opinion. Individuals must now specifically opt-in to allow images to be used for purposes such as websites, internally within itsu, social media, newsletters or press releases. A general opt-in would not be valid, instead a detailed account of all of the purposes the images could be used for must be presented, in as clear and transparent format as possible. We must ask you to choose Yes or No for every option and, should you choose No for all options we will still require you to return the form to your child's class teacher/school.

Consent is defined by the GDPR as "any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her".

We do wish to remind parents/carers that once consent has been given or refused, this can be amended at any time in writing. We will then take all reasonable efforts to enact this request as quickly as possible.

Itsu Schools Programme Consent Form

Student name:

School:

Please tick either Yes or No for each of the statements below:

| | STATEMENT | YES | NO |
|---|--|------------|-----------|
| 1 | I consent to the use of my child’s image on the itsu website and their internal intranet. | | |
| 2 | I consent to the use of my child’s image on itsu social media pages (Facebook/Twitter/Instagram/LinkedIn). | | |
| 3 | I consent to the release of my child’s first name for publication, with or without an accompanying image such that they may be identified as an individual or part of a small group. This may include websites, school displays, social media. This may include in the use of the promotional video for the programme that will be used to promote to other schools to learn about the programme. | | |
| 5 | I consent to the use of images of my child’s work on the itsu website or social media pages. For example a photo of the food they have prepared. | | |
| | | | |

*Please note image refers to photographic and video recording.

Please ensure you have answered Yes or No to all questions then return this form to your class teacher/school ASAP.

Signed: (Parent/Carer)

Signed: (Student)

Date: