

12th November 2019

Dear Parents/Carers,

This letter is to outline simple ways in which parents can support the school in our fundraising efforts.

At the last FAB meeting we discussed raising money for the school by simply shopping through the website, Easy Fundraising (<a href="https://www.easyfundraising.org.uk">www.easyfundraising.org.uk</a>).

There are over 3500 retailers affiliated to Easy Fundraising, all with differing levels of donations, for example: John Lewis offer up to 2% off the total you spend with them online while Sky offer up to £45 depending on the subscription you take out.

To activate these donations you need to sign up online to Easy Fundraising and select the charity Friends' Association of Bonneville. Once you've signed up, every time you shop you go via their website to complete your purchase. Alternatively, to make it even easier, you can add a donation reminder to your computer so any time you access a website that's linked to Easy Fundraising you receive a notification asking whether you want to activate the donation.

Amazon also donates up to 1.5% but they give the money directly to our charity rather than through Easy Fundraising. To do this you need to shop through <a href="www.smile.amazon.co.uk">www.smile.amazon.co.uk</a> and select FAB as the charity you wish to support.

Additional money can also be raised through Easy Fundraising by referring friends/family. To do this there's a link on the website unique to you that you can forward on to friends and family. Once they've raised £5 for the cause you will automatically earn £5.

There are also various posters, flyers and handouts that can be printed off from their website to help the school promote Easy Fundraising as well.

Yours sincerely, Ms A.Parker Lead Headteacher

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