

BONNEVILLE



PRIMARY SCHOOL

Success for today, prepared for tomorrow

Thursday 27th June 2019

Dear Parents/Carers,

I write in regards to the reported inappropriate use of WhatsApp amongst our parent community.

It has been brought to my attention, from a variety of parents, that school related issues (involving staff members and interactions between children) are being exacerbated through social media, including pupils and staff members being named explicitly on such open forums.

At Bonneville, we work hard to ensure that our children are aware of acceptable behavior and use of social media. This expectation extends to that of our parent community as, I believe, no individual would like to be discussed on social media. My duty of care to staff members extends to this.

Please ensure you follow school processes and procedures, should you have any concerns you would like to raise (leaving disagreements amongst pupils at school, as a school matter). I am confident in stating how much we all value and want to maintain the positive community spirit we have here at Bonneville. Our community events, like our most recent International Evening, are a true testament to that. I need your support in ensuring we protect that, against all influences that may challenge us, in the new ways we can now communicate.

Social Media is a fantastic platform to share information and keep in touch with each other. However, if it's used inappropriately, so publicly, it may leave you in a very vulnerable position. Let us work together to maximize the positive use of this medium. I reach out to the community to ensure nobody becomes a victim of social media use, pupils, parents and staff.

I appreciate your support in this matter.

Yours sincerely,
Ms. A. Parker
Lead Headteacher